

Importance of English Language Communication

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Introduction:

English is the official language in 53 countries and is spoken as a first language by around 400 million people worldwide. It is also the most common second language in the world. Learning a foreign language enhances one's cognitive and analytical abilities. On an individual level, it improves personality and increases sense of self-worth. The ability to express fluently in both written as well as oral form of language is very essential for the career growth. As English being the most commonly used language in the corporate world, the knowledge of English is one of the most important employability skills. It also means the other related skills for effective communication like presentation skills, convincing & negotiation skills and interpersonal skills using English language.

Communication takes place in two ways - verbal and non-verbal. Verbal communication takes place with the usage of words. Non-verbal communication means expression of ideas through gestures, eye contact, postures & body movements. Verbal communication constitutes oral and written form of communication. Oral communication skills include the ability to speak effectively, listen actively and respond efficiently according to the situation. Written communication skills mean the ability to write effectively and it also includes the ability to read and understand the language used for communication. In the changed scenario of globalization, liberalization and free movement of people more and more multinational companies are coming to India naturally. English has gained importance as one of the basic requirements to be employable in the corporate sectors.

English Communication:

Having a good command of English helps us to have more opportunities in life, first of all, our

career. English has a bright future. Because so many people can speak the language it helps to connect us in a global world. As well as knowing English increases the chances of getting a good job. It is also the language of international communication, the media & the internet, so learning English is important for socializing & entertainment. So English is an important bridge language. English is used all over the world not out of any compulsion but because of the realization that it has certain advantages. Communication is a skill which involves systematic and continuous process of speaking, listening and understanding. Communication is successful when a communicator is sufficiently able to interact with integrity, clarity, frankness and dynamism.

English language teaching has undergone enormous changes. Students are burdened with reading, understanding and absorbing the materials, lectures & gathering relevant information from prescribed texts. English teaching requires a drastic change in schools & colleges for the good of the learners. Compared to urban learners, rural students face more difficulties during the language acquisition process. In 21st century, it became necessary for personal & professional growth & success to learn basic communication skills. A science and technology student cannot therefore afford to ignore the fundamentals of interaction. In the light of globalization and career success. To move on the corporate world, effective communication skills are essential.

English In India:

A language is important because it is politically, socially, technologically, economically & culturally important to the people who speak it. English is widely used throughout the world as an international language. It is one of the official languages, even in most third-world countries. India is a country in which people living in different parts having their own languages. The regional languages

are quite different from one another. Every few kilometers language changes in India. So English is the only common language used all over India. English language is also essential for Technological & Scientific advancement, for seeking job & also for higher studies. The role and importance of English language in modern India cannot be denied. India has been moving towards progress in this age of science. Many of the books of higher study on science, technology, engineering, medicine etc. are either written in or translated into English. Knowledge of English promotes the specialized study of literature and philosophy. The charm & beauty of Shakespear and Milton can alone be appreciated in their original works written in English.

- a) English language is also known as the library language. The Kothari Commission maintained that no student should be considered qualified for Higher degree unless he has acquired proficiency in English. According to the commission, 'The implication of this (English as a library language) are two-fold, all teachers in higher education should be essentially bilingual in the sense that they should be able to teach in the regional language and in English.
- b) English for pursuing higher education. Many students from India intend to acquire post graduate degree or research in other foreign universities, Here English helps them to reach their destination and open the window of knowledge, since most of the knowledge and books available are in English.
- c) For getting better job opportunities in multi-national organizations candidates need good knowledge of English language. Excellent communication skills provide them good platform.
- d) English plays a vital role in trade & commerce, because English is a link language. No business can be run without skilled manpower.
- e) All the World came too closer due to the media & entertainment, 70% of media & channels use English language for broadcasting.

- f) English is the language of Information Technology. All the software programs used English as a medium of instructions. Banks, hospitals even small shops, industries all use computers for various purposes. So, there is a great need of English language literacy.

Thus, English language in India is a lot more than just an official language. It has been the language of diplomacy, higher administration, higher education, superior judiciary & information technology. Even the Union Government records are written in Hindi & English. In the era of digitization, English is a must for online international business. Numerous movies, TV shows, books & music are produced in English. By getting to these media, one can consistently improve his English communication and understanding abilities. As the Covid-19 pandemic challenges traditional models of work, India has emerged in the world with a massive increase in the year 2020. As per the report currently, India's freelance economy consists of an estimated 15 million freelancer and this could not have been possible without the English language.

Advantages of learning English:

Learning English language not only increases cognitive but also enhances analytical abilities. Learning English involves many mental exercises than can keep the brain strong & healthy even in old age. It increases awareness, memory skills and advances personality. In simple words learning a new language keeps the brain healthier, versatile and stronger.

- (1) The English language has made travel much easier & stress-free. While traveling one come across different timetables, street signs, airport announcements and emergency information.
- (2) To achieve the goals of career knowledge of English pave an easy way.
- (3) Being a dominant business language, English provides options to start new business, open an online brand or a freelancer. One has to acquire the best

command of English to get success in the business industry.

- (4) English is an extensive and one of the leading languages in the world. UNO has given the status of official language to English.
- (5) English language improves the understanding of the world, and also accelerate one's personal growth.
- (6) One could connect with the world than ever before. There are numerous opportunities to find people and virtually meet people who have a lot in common on apps like - Twitter, Linked - In etc.
- (7) Through English one can learn other foreign languages. In European countries like Germany or France their curriculum is in their native languages. But lot of words and syntaxes of English are very similar to almost all of the other European languages and it will be a lot easier to learn those languages through English.

Conclusion:

It takes a lot of time and effort to learn a new language. Although English is a language which is a bit difficult to learn, once you manage to master it, it is surely going to be worth the effort. English can be improved by constant usage, by watching films, reading books with high level Grammar & trying to use new words. English can be improved by practice. As we know practice makes man perfect. Most of the jobs in today's world are based on English. So students aspiring for good jobs need to stress upon their English & usage of it because their jobs depends on this simple structure. English does not have a complicated structure & except for a few areas of Grammar, it is quite simple.

As we all have different ideas and we need to express it to other to implement them. An effective communication means the way our word connect other and our ideas are express to other in the manner that they can follow our words and understand without any problem. Effective communication has lot of advantages in field of education, public sector, private sector and business zone also as English is required in all fields.

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